Become A Partner-in-Climb with OpenBeta

Discover how partnering with OpenBeta can elevate your brand's visibility and engagement in the rock climbing community while supporting our mission for equitable and open access to climbing knowledge.

All About OpenBeta

What is OpenBeta?

OpenBeta (website: openbeta.io) is a nonprofit technology initiative driven by a vision of equitable access to rock climbing knowledge. Just like how Wikipedia empowers people with free and easily-accessible knowledge, OpenBeta is committed to providing open access to climbing information for all climbers.

We are looking for financial support to keep innovating on advanced features that no other route climbing database has, including a topo editing tool and local climbing organization affiliations.

Who is behind OpenBeta?

In 2016, during a campfire chat at Bears Ears National Monument, also known as Indian Creek in Utah, a group of climbers identified a crucial need within the climbing community. Inspired by the impact of Wikipedia on information accessibility and the collaborative nature of Linux in open-source software innovation, they envisioned a solution: an **open source** platform providing comprehensive climbing route data and software tools. A thousand hours of work later, the OpenBeta project was born. Our roots are grounded in computer programming, research, and data science.

OpenBeta is currently an all-volunteer-powered 501c3 nonprofit collective, consisting of 15 active contributors working on engineering, strategy and governance, and marketing. More about our team here.

How you can help

Why we're looking for funding

We already have a website with a small vibrant community of users editing and adding climbing route information all over the world. We need funding to take OpenBeta to the next level by developing a mobile app that can be used on the go and to cover overhead costs associated with hosting the site.

Down the line, we plan to add advanced features such as integration with OpenStreetMap, advanced filters, the ability to draw approach routes, and more.

Why partner with OpenBeta?

Currently, OpenBeta's most active users and supporters are rock climbers and working professionals in the software industry who share a strong commitment to open source principles and community service.

Our goal is to grow our user base to rock climbers who identify with OpenBeta's mission but do not necessarily have a background with open source software.

By partnering with OpenBeta, your brand will:

1. **Support Equitable Access to Rock Climbing Knowledge:** By supporting OpenBeta, your brand demonstrates a commitment to promoting equitable access to knowledge, enhancing its reputation as a socially responsible and values-driven entity. Your support will help cover our annual operating costs (~$3,000) and allow us to fund special projects such as coding fellowships for POC student coders, hiring a contract graphic designer, and hiring dedicated software developers instead of relying soley on volunteers.

2. **Differentiate Brand Visibility:** As we expand our reach, your brand will become associated with supporting our common values of community engagement and equitable access to climbing resources for all. Our users are highly-educated working professionals interested in supporting brands with like-minded social missions.

Sponsorship Benefits

	Sandstone	Granite
Annual amount*	**$1,000 USD**	**$3,000 USD**
Mention in newsletters	✔	✔
Your name on our thank you page	✔	✔
Your name on our GitHub page		✔
Your name shows up every time users search for a route (psst, this is the most common way people use the site)		✔
	[Become a sponsor]	[Become a sponsor]

* Notes:
1. Donations are processed by our fiscal sponsor, the [Open Collective Europe](#).
2. Tax-deductible to the extent permitted by law.

What's So Great About Open Source?

Open source means freedom and working together in public. For OpenBeta, this philosophy translates into a product that is free to use and gives people the power to use, improve, and share climbing route information however they like. This openness allows users to build on our data, creating projects like Snarfme and Climb Lines that bring new tools and ideas to the climbing community.

Contact: Viet Nguyen viet@openbeta.io
Learn more about the organization: https://collective.openbeta.io

---

Testimonials

> ❝ I have been building a weather website for Skiing and Climbing and thanks to OpenBeta, I was able to really make the climbing part of it a whole lot better!
> *— Robby Riley, Founder @ Snarfme*

> ❝ Special thanks to the entire OpenBeta team for open-sourcing the climbing data, making it possible to create apps like Climb Lines.
> *— Sergey Tsibel, Founder @ Climb Lines*

> ❝ Climbers are keenly aware how easily land access can be lost, perhaps open climbing information should not be taken for granted either.
> *— Aaron Gerry, Climbing Magazine*

> ❝ Just as climbing should be open to everyone, the knowledge of these great experiences should be open to anyone willing to learn.
> *— Brody Lowe*